

<p style="text-align: center;">UNIVERSITY OF ILLINOIS AT CHICAGO</p> <p style="text-align: center;">COLLEGE OF MEDICINE</p> <p style="text-align: center;">Chicago, Illinois</p>	<p style="text-align: center;">CONTINUING MEDICAL EDUCATION POLICY</p> <p style="text-align: center;">ENDURING MATERIALS</p>	<p>Policy Number: 18 Effective Date: April 11, 2003</p> <p>Reviewed: July 6, 2006</p>
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ENDURING MATERIALS:

Enduring materials must follow all ACCME and COM guidelines for live activities.

Standards for Commercial Support, including Commercial Acknowledgment apply:

1. Product specific advertising of any type is prohibited in enduring materials.
2. Commercial support must be acknowledged in order to comply with the Standards for Commercial Support and references to a company or institution are allowed.
3. This acknowledgment must be placed only at the beginning of the enduring material.
4. The institutional acknowledgment may state the name, mission, and areas of clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.
5. No specific products may be referenced, even if they are not related to the topic of the enduring material.

In addition to all applicable ACCME requirements, the following must be communicated to participants so that they are aware of this information prior to starting the educational activity:

1. Principal faculty and their credentials;
2. Medium or combination of media used;
3. Method of physician participation in the learning process;
4. Estimated time to complete the educational activity (same as number of designated credit hours);
5. Dates of original release and most recent review or update; and
6. Termination date (date after which enduring material is no longer certified for credit).

Enduring materials must be reviewed at least once every three (3) years, or more frequently if indicated by new scientific developments.